**** SPEAKERS**



ARLEN SCHUMER

is an award-winning comic book-style illustrator for the advertising and editorial markets, a member of The Society of Illustrators and a recognized expert on American popular culture – ABC-TV's 20/20 called him "one of the country's preeminent authorities on comics and culture," and *Comic Book Artist* magazine said he was "one of the more articulate and enthusiastic advocates of comic book art in

America." His comic book art history book, *The Silver Age of Comic Book Art* (Archway Publishing), won the Independent Book Publishers Award for Best Popular Culture Book. Visit *arlenschumer.com* for more information.



COLE HASTINGS

makes bespoke and small batch home furnishings utilizing a combination of advanced manufacturing technologies and traditional crafts techniques. He grew up in Philadelphia and received his B.F.A. in Crafts from Kutztown University. Currently, he is finishing

his master's thesis at Maine College of Art, while also running a design company in Scranton, PA. For more information, visit *colehastings.com*



JAMIE B. HANNIGAN

is a native of Northeast Pennsylvania with a background in a variety of digital and physical arts. By day, she is Director of Digital Media at JVW Inc. in Scranton, where she focuses on graphic design, web development, and animation. Outside of the

office, Jamie pursues her interests in photography, jewelry making (sometimes with the aid of a 3D printer), and paper art, with an emphasis on book sculptures. Her work has been commissioned across the country, most recently by DePaul University in Chicago. View her work at *jamiebhannigan.com*.



MATTHEW GORTON

is a mechanical-materials engineer by education and has worked as a design, process, and quality engineer in the medical, electronics, and aerospace industries. He is enthusiastic about applying all he has learned through these experiences to 3D printing and

sharing that with others. He is the founder of *printedsolid.com*.

Marywood University, in accordance with applicable provisions of federal law, does not discriminate on grounds of race, color, national origin, sex, age, or disability in the administration of any of its educational programs or activities, including admission, or with respect to employment. Inquiries should be directed to Dr. Patricia Dunleavy, Assistant Vice President for Human Resources, Coordinator for Act 504 and Title IX, Marywood University, Scranton, PA 18509-1598. Phone: (570) 348-6220 or e-mail: dunleavy@marywood.edu.

THE CREATIVITY CONFERENCE AT MARYWOOD

APRIL 21, 2016, 1 P.M. SWARTZ CENTER MARYWOOD.EDU/STRETCH

SCHEDULE OF EVENTS

1-2 p.m. Arlen Schumer
Book signing to follow.
2:30-4 p.m. Into the 3rd Dimension!
The Art of 3D Printing Panel Discussion

WHO SHOULD ATTEND?

- Artists
- Illustrators
- Graphic Designers
- Undergraduate and Graduate Students
- Fans of comics, books, and art
- Advertising Professionals
- Educators

LEARNING OBJECTIVES

- *By attending this course, participants will:*
- Learn about contemporary design and illustration
- Develop an understanding of design challenges on a national and international level
- Foster an appreciation for the work of art and design leaders
- Acquire knowledge to inspire their own work or the work of their students

CONTINUING EDUCATION CREDITS

• Art Educators: This program is approved for four (4) ACT 48 professional development hours for educators.

CONTINUING EDUCATION CONTACTS

• Linda Wrazien Secretary lawrazien@marywood.edu 570.340.6060

• Sue Reilly Director sreilly@maryu.marywood.edu 570.348.6292



REGISTRATION

Name	
Address	
Employer	
Employer Address	
E-mail	

PROGRAM FEE INFORMATION

\$10 General Registration Fee • **\$5** for students & AAF NEPA Members Registration fee includes full day conference and all related Continuing Education Credits. **Total Amount Due** \$_____

METHOD OF PAYMENT

• Check (payable to Marywood University) Amount \$ _____

• Charge to: Master Card Visa Discover

Author. # ______ 3-Digit Security Code: ____ Exp. Date:

Signature _

BILL AGENCY Authorization letter must be attached. Agency registrations will not be processed without letter of authorization. Iunderstand and agree that if, for any reason, my employer refuses payment, if I take leave of my present place of employment; or if I withdraw from the course after the 100 percent cancellation period, I will be responsible for the immediate and full payment of registration fees due. Any cancellation one week or more prior to a program will receive a 100 percent refund. No credit for billed or paid registrations will be given after the one-week deadline.

HOW TO REGISTER

- **Register in person** with cash or a check. Professional Continuing Education is located at the Swartz Center on University Avenue.
- **Register by mail** with a check or credit card. Mail to: Professional Continuing Education, Marywood University, 2300 Adams Ave., Scranton, PA 18509
- **Register by fax**. If your agency is paying for the registration, please include an authorization letter to bill the agency. Fax: 570.961.4798
- **Register by phone** with Visa, Master Card, or Discover, by calling 570.340.6060 20% Group Discount for groups of 3 or more who register at the same time.

